

My Business Plan

1. Kind of business: Cocoa Stand & online store





2. Name of business:



3. Location: Driveway / Online

4. Space Needed: Cardboard store / Red Bubble online store

5. Supplies Needed (physical store)

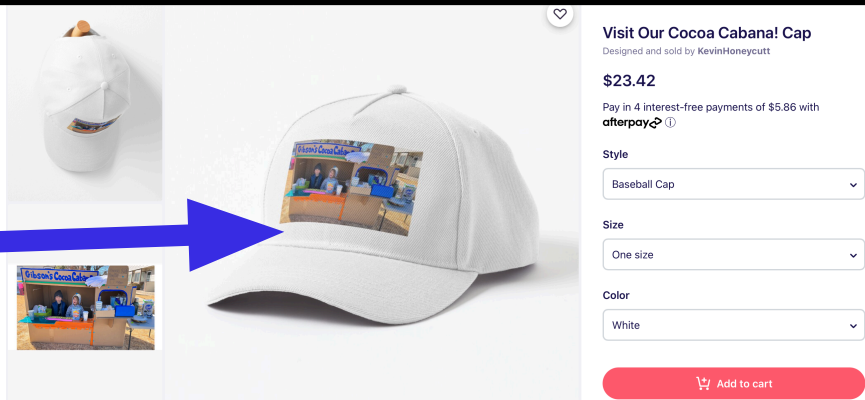
| | | | | | | | |
|---|---|---|---|---------------------------------|---|-------------------------------|---|
| Marshmallows |  | Cocoa |  | Peppermint Patties |  | Hot Cups With Lids |  |
| \$1.68 10 oz 3 oz p/cup Cost: .05 p/cup | | \$11.00 38 oz 3 teaspoons p/cup Cost: .30 p/cup | | \$14.50 175ct Cost: .08 each | | \$4.99 26ct Cost: .30 each | |

Merchandise (online store)

Variable costs

Cost to offer .00 (just sweat equity)

Example
Sale price \$23.42
Profit \$2.34



6. Price/profit per unit:

Cocoa .65
Price: \$1.00
Profit: .35 p/cup

Peppermint Patties .08
Price: .25
Profit: .17 per

I will give this business a try and stick with it long enough to see if it can be profitable. After I try my best for a while I will take a new look at my business to see if some adjustments might help me be more successful.

(Signed:) Gibson Honeycutt

03/11/2022

My Business Plan

1. Kind of business:

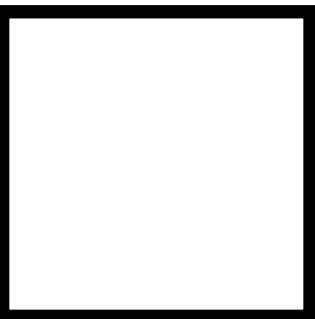
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3. Location:

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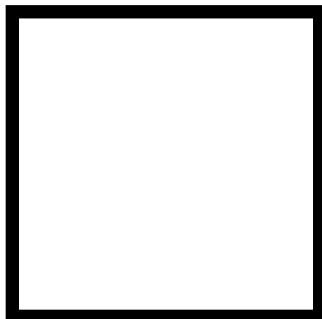
6. Cost/profit each: (Draw product/products below and add cost, price & profits.)



Cost:

Price:

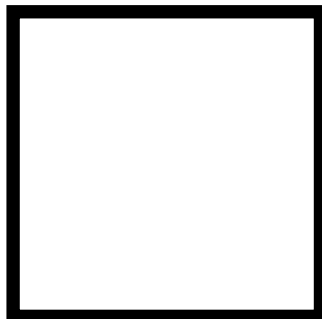
Profit:



Cost:

Price:

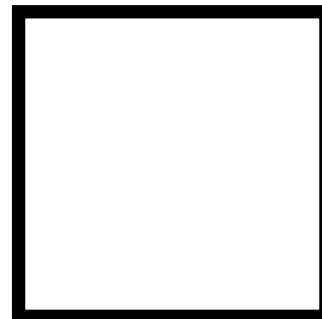
Profit:



Cost:

Price:

Profit:



Cost:

Price:

Profit:

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(Signed:)

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